



Explore Zemgale by Bicycle

Zemgale by Bicycle
LLI-264

Sustainable and clean environment

Lead Partner Directorate of Žagare Regional Park

Duration 24 months (5.3.2018 – 4.3.2020)

Summary of the project

LLI-264

ZEMGALE BY BICYCLE aims to boost the green tourism potential in Žagarė (Lithuania) and Tērvete (Latvia). These regions together form a common cross-border tourism destination. Using their unique cultural and natural resources, both areas will cooperate to diversify economic activities and develop tourism potential. The project will establish joint tourist routes, connecting two sides of the border and allowing the project partners to build on each other's strengths and advantages.

PROJECT OUTPUT

Cross-border Tērvete-Žagarė route itinerary

Construct Mūšos Tyrelis nature trail in Žagarė Regional Park

Bicycle adventure trail in Tērvete Nature Park

Provide innovative eco-services for tourists

Organise educational and promotional events

Project partners

DIRECTORATE OF ŽAGARĖ REGIONAL PARK

Lead partner (LT)

NATURE HERITAGE FUND

Project partner (LT)

“It is anticipated that proposed attractions and innovative solutions shall make Zemgale an attractive, sustainable and known tourism destination.”

ZEMGALE BY BICYCLE, overall objective

NGO "TERVETE FOREST EDUCATIONAL CENTER"

Project partner (LV)

TĒRVETE MUNICIPALITY

Project partner (LV)

BUDGET

Total budget

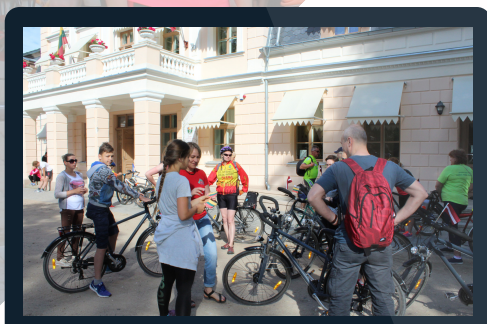
€ 610 945,55

Programme co-financing

€ 519 303,70

National co-financing

€ 91 641,85



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