

**Capacity building workshop for LLI-349 project**

within the INTERREG V-A

Latvia-Lithuania Programme 2014-2020

**AGENDA OF CAPACITY BUILDING WORKSHOP**

Project No: LLI-349 „Development of eco-tourism by using water resources in Latvia and Lithuania”

10-11.10.2018

Place: Anykščiai Art Incubator, J. Biliūno st. 53, 29110 Anykščiai, Lithuania

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| October 10, 2018 |
| 9:30 – 10:00 | Arrival, registration, coffee |
| 10:00 – 12:00 | **Development of Eco tourism, /** **Eglė Ližaitytė, LT/** |
| 12:00 – 13:00  | Lunch |
| 13:00 – 14:00 | **Visit of the observation deck of Anykščiai church of st. Matthew the apostile and evangelist** [**https://www.infoanyksciai.lt/lankytinos-vietos/apzvalgos-aikstele-anyksciu-sv-apastalo-evangelisto-mato-baznycios-bokste/**](https://www.infoanyksciai.lt/lankytinos-vietos/apzvalgos-aikstele-anyksciu-sv-apastalo-evangelisto-mato-baznycios-bokste/) |
| 14:00 – 15:00 | **Creating of attractive, interesting tourism products, I part /Juris Smaļinskis, LV/** |
| 15:00 – 15:20 | Coffee break |
| 15:20 – 17:20 | **Creating of attractive, interesting tourism products, II part /Juris Smaļinskis, LV/** |
| 17:20 – 17:45 | Questions and answer session |
| 18:30 | Dinner |

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| October 11, 2018 |
| 8:30 – 10:00 | **Expectation and needs of tourists today, I part / Ramutė Narkūnienė/** |
| 10:00 – 10:15 | Coffee break |
| 10:15 – 11:30  | **Anykščiai Regional Park's Visitor Centre**[**https://www.infoanyksciai.lt/en/sightseeing-places/anyksciai-regional-park-visitor-s-centre/**](https://www.infoanyksciai.lt/en/sightseeing-places/anyksciai-regional-park-visitor-s-centre/) |
| 11:30 – 12:30 | **Expectation and needs of tourists today, II part / Ramutė Narkūnienė/** |
| 12:30 – 13:30 | Lunch |
| 13:30 – 14:30  | **Marketing of eco-tourism products, possibilities of social networks, I part /Liene Kupča/**  |
| 14:30 – 14:45 | Coffee break |
| 14:45 – 16:45 | **Marketing of eco-tourism products, possibilities of social networks, II part /Liene Kupča/** |
| 16:45 – 17:00 | Questions and answer sessionEvaluation of the seminar |

Working language of the Seminar: Latvian and Lithuanian languages

Participants: local tourism entrepreneurs from Latvia and Lithuania, specialists of tourism information centre (LV and LT) and project coordinators (LV and LT).

Capacity building training is organized by Anyksciai Municipality and Preiļi County Council.