

Project:	Development of Forest trail in Latvia and Lithuania and expanding the Baltic Coastal Hiking route in Lithuania (Hiking Project)
Project No.	LLI-448
Lead Partner	VšĮ Kauno regiono plėtros agentūra / Public body Kaunas regional development agency
Project Partners:	Lietuvos kaimo turizmo asociacija / Countryside tourism association of Lithuania Žemaitijos nacionalinio parko direkcija / Directorate of Žemaitija National Park Kuršių nerijos nacionalinio parko direkcija / Curonian spit national park administration Latvijas lauku tūrisma asociācija "Lauku ceļotājs" / Latvian Country Tourism Association „Lauku Celotajs“ Kurzemes plānošanas reģions / Kurzeme planning region Kuldīgas novada pašvaldība / Kuldīga County Municipality

PROJECT MANAGEMENT GROUP MEETING

4-5 November 2020

Location: Online meeting

DRAFT AGENDA

Day 1, 04-11-2020

10:00-10:40	<p>Overview of the Project's activities implemented from June 2020 till November 2020.</p> <p><u>T1 Development of Forest&Coastal Hiking routes</u> T1.1.1. Local planning workshops T1.3.1. Forest trail and Baltic Hiking trail inspections T1.4.1. ERA events attended ???</p> <p><u>T2 Marketing of Forest&Coastal hiking routes</u> T2.1.5. Photo bank T2.3.3. Baltic Hiking route – www.coastalhiking.eu T2.3.4. Forest trail – www.baltictrails.eu</p> <p><u>T3 Clustering activities</u> T3.1.1. Baltic coastal hiking route visual identity T3.1.2. Forest trail visual identity T3.1.4. Hikers Friendly scheme</p> <p><u>C Communication</u> C.1.1. Posters C.1.2. Press release C.1.3. Project sub-section at each partner's website C.1.4. Programme website C.2.1. Social media communication</p> <p><i>G. Tulušienė, Kaunas regional development agency</i> <i>All partners</i></p>
10:40- 11:20	<p>Project implementation activities „Step by step“ from December 2020 till May 2021?</p> <p><u>T1 Development of Forest&Coastal Hiking routes</u></p>

	<p>T1.1.2. Networking seminars – aim, target groups, schedule. <i>A.Meri/A.Neilande Kurzeme planing region</i></p> <p>T1.2. Study visits – variuos scenarios in regard to COVI19 situation. <i>Joint discussion</i></p> <p>T1.3.2 Routes marking briefing events – target groups, schedule. T1.3.3 Marking of the routes and outdoor posters – planning and implementation T1.3.4 Hikers Friendly signs – certification process <i>J. Smalinskis, PP5 Latvian Country tourism association</i> <i>Joint discussion.</i></p>
11:20 – 11:40	Coffee-break
11:40 – 12:00	<p><u>T2 Marketing of Forest&Coastal hiking routes</u></p> <p>T2.1. Printed publications – works to be done, responsibilities Overview image map „Forest trail“ and „Baltic Coastal hiking“ Tour Guide „Forest trail“ and „Baltic Coastal hiking“ Package Hiking tours based on “Forest Trail” and “Baltic Coastal Hiking Route“ Baltic hiking trails image map Websites – www.coastalhiking.eu and www.baltictrails.eu <i>A.Ziemele, Latvian Country tourism association</i> <i>Joint discussion</i></p> <p>Overview of marketing activities for period December 2020 – May 2021</p> <ul style="list-style-type: none"> ▪ Tourism fairs – Germany (Green week and Hamburg/Hannover) and Netherlands ▪ Promotional souvenirs – What? How many? When? <p><i>Joint discussion and agreement on approach, deadlines, responsibilities between partners</i></p>
12:00 – 13:00	Lunch
13:00 - 14:00	<p><u>T3 Clustering activities</u></p> <p>T3.1.3. Marking guidelines – deadlines, responsibilities T3.1.4. Hikers Friendly Scheme - deadlines, responsibilities T3.2.1 Baltic hiking trails image map - deadlines, responsibilities</p> <p><u>T3.3 Pan-Baltic seminar in Rīga</u> Pan-Baltic seminar in Rīga, incl. Study visit to Forest rail in Riga/Vidzeme region <i>A.Ziemele, Latvian Country tourism association</i> <i>Joint discussion</i></p> <p><u>I1 Investments</u> Resting areas in Žemaitija National Park and in Kuldīga district – works done and/or planned <i>Žemaitija National Park, Kuldiga municipality</i></p> <p><u>C Communication</u> Implementation of Project’s publicity and communication activities: responsibilities, schedules <i>G. Tulušienė, Kaunas regional development agency</i></p>
14:00 – 14:20	Q&A, closing of day 1.

Day 2, 05-11-2020

10:00-10:40	1st reporting period: procedure, deadlines <i>G. Tulušienė, Kaunas regional development agency</i>
10:40- 11:20	Separate discussions between Latvian and Lithuanian partners regarding peculiarities of implementation of activities in each partner country.
11:20 – 11:40	Coffee-break
11:40 – 12:20	Project Steering Group meeting
12:20 – 12:30	Q&A, closing of the meeting