

# Latvia–Lithuania Cross- Border Cooperation Programme 2021 – 2027

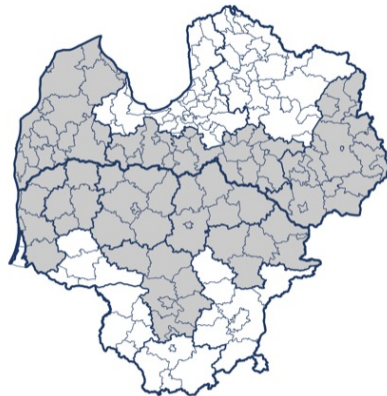
**On-line Workshop-Discussion  
“LATVIA-LITHUANIA CROSS BORDER  
COOPERATION PRORAMME 2021-2027”**



# Meeting Aim - visioning future programme

To discuss and exchange the view on **common & cross-border:**

- **challenges, solutions or project activities**



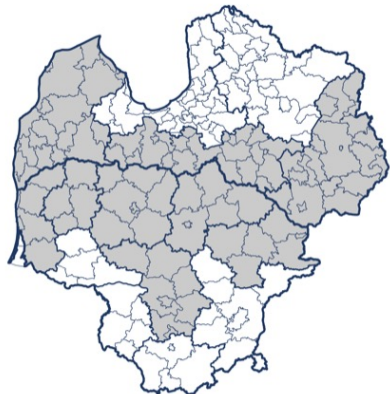
Latvia-Lithuania cross-  
border cooperation  
programme 2021-2027

# Some Meeting Rules

- Indicate your name and organisation in the chat
- **Open floor for discussion will be after presentations**

**But**

**Feel free to write the ideas and suggestions in the chat**



Latvia-Lithuania cross-  
border cooperation  
programme 2021-2027

# Preparation of Latvia-Lithuania cross-border cooperation programme 2021-2027



**Stakeholder consultations** to pre-filter common needs & thematic scope



**Survey & Consultations** with regional & local stakeholders on priorities



**Justification of priorities**

**Strategy finalisation**



**Public consultations**



**Socio-economic analyses** & main joint challenges



**Draft of Strategy** discussed with Programme bodies



# Preparation of Latvia-Lithuania cross-border cooperation programme 2021-2027



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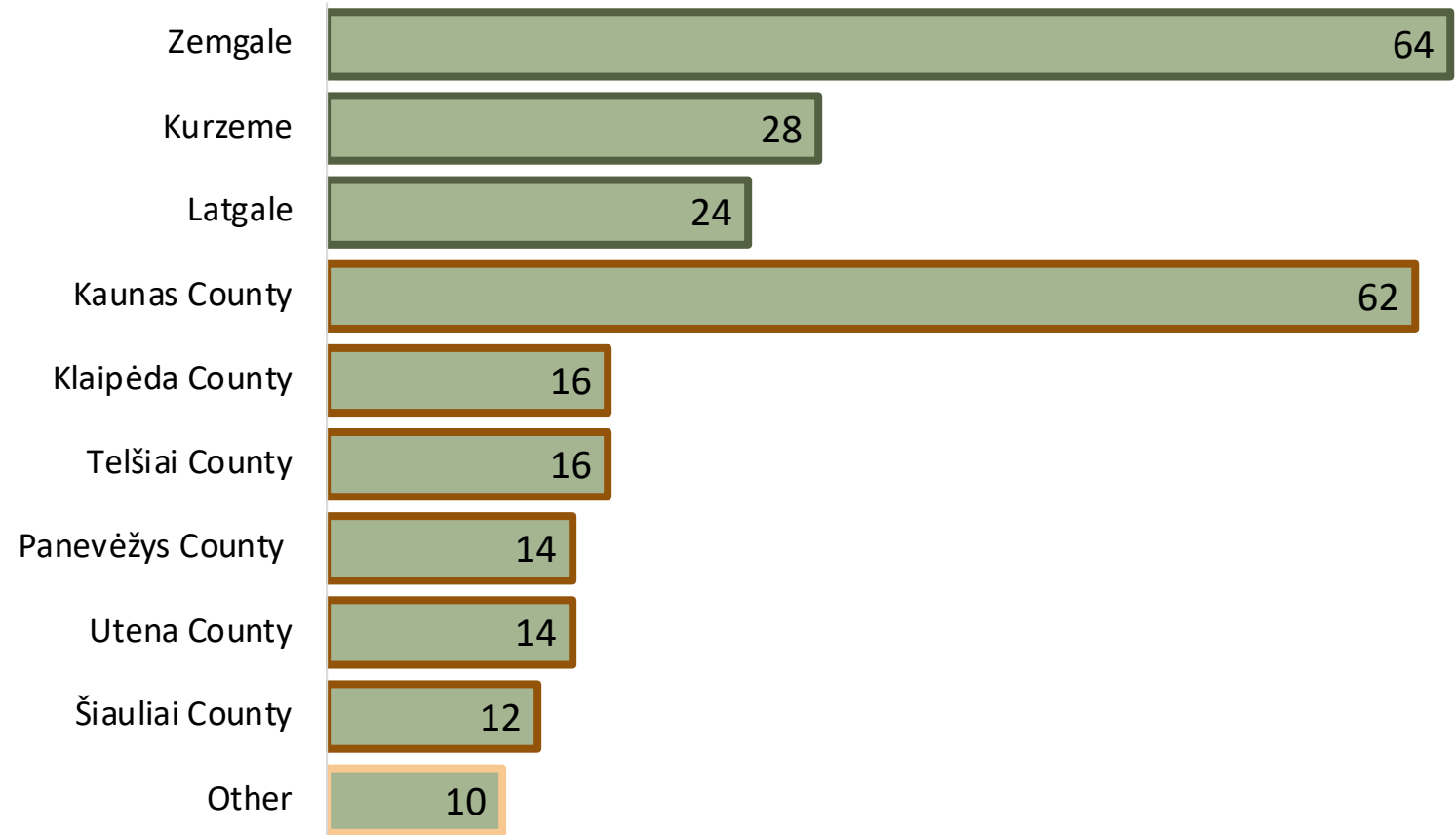
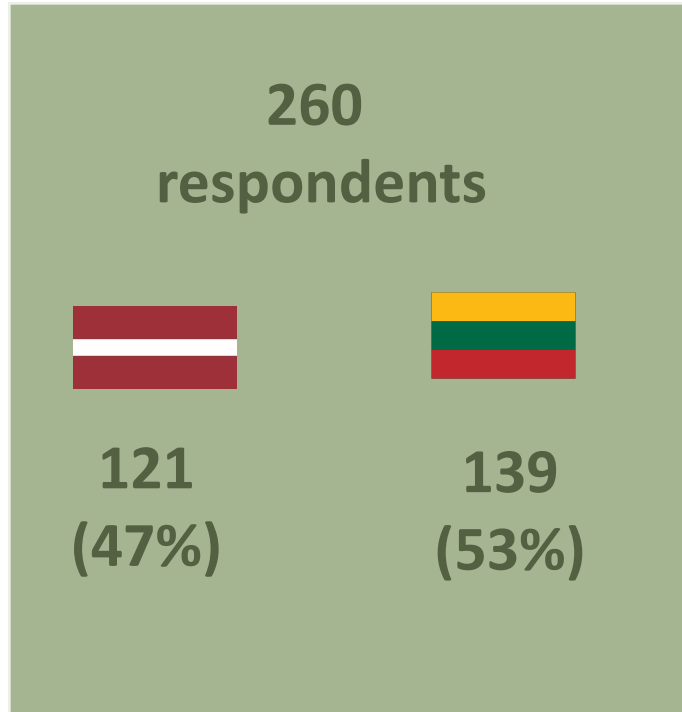
We are currently here:

**Strategy finalisation**



**Public consultations**

# Survey of the stakeholders



# SUPPORT PRIORITIES – RESPONDENTS' RANKING

Improving green infrastructure, improving access to nature objects, nature parks and reserves, promoting sustainable tourism on the basis of natural and cultural heritage	<b>161</b>
Cooperation of public institutions in such areas as security, spatial planning, citizen involvement, e-services, cross-border services, technology transfer, development of a joint tourism offer	<b>126</b>
Small-scale cross-border cooperation in various fields (social inclusion, education, culture, preservation of traditions, development of crafts, etc.)	<b>123</b>
Strengthening the role of culture and tourism in economic development, social inclusion and social innovation	<b>118</b>
Adaptation to climate change, reduction of environmental risks, management of natural disaster risks	<b>115</b>
Cooperation between business support organizations, entrepreneurs, municipalities and educational institutions to promote employment (especially in social entrepreneurship)	<b>97</b>
Improving social services and developing integrated services for vulnerable groups, including social, educational and mental health elements	<b>96</b>
Joint water management	<b>92</b>
Training to promote employment, skills development in accordance with the needs of the labour market	<b>89</b>
Strengthening the capacity of public institutions to improve services	<b>74</b>
Health care services, access to cross-border health services, health promotion and healthy lifestyle	<b>70</b>

# SELECTED PRIORITIES, PO, ISO, SO

Capacity building and  
people-to-people  
cooperation

ISO/SO 6 Other actions to  
support better  
cooperation governance

Green, resilient and  
sustainable  
development

PO2/SO4: Promoting  
climate change  
adaptation and disaster  
risk prevention,  
resilience, taking into  
account eco-system  
based approaches

PO2/ SO7 Enhancing  
protection and  
preservation of nature,  
biodiversity and green  
infrastructure, including in  
urban areas, and reducing  
all forms of pollution

Fair and inclusive  
society

PO4/SO3:  
Promoting the  
socioeconomic inclusion of  
marginalised communities,  
low income households  
and disadvantaged groups  
including people with  
special needs, through  
integrated actions  
including housing and  
social services

Economic potential of  
tourism and heritage

PO4/SO5:  
Enhancing the role of  
culture and sustainable  
tourism in economic  
development, social  
inclusion and social  
innovation

2

3

4

1

7

5



# Environment and nature protection – challenges

- **Nutrient and chemical pollution** in water bodies and coastal waters
- **Loss of biodiversity** and decline in **the quality of the ecosystem**
- **Lack of common approaches** for protecting biodiversity, safeguarding ecosystem services and adapting to climate change
- **Insufficient awareness** among society on pro-environmental behavior
- Increased pressure on natural resources and biodiversity due to environmental pollution and climate change



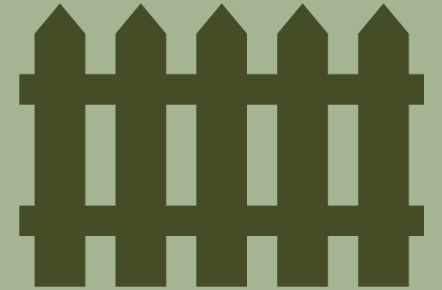
# AREAS FOR POTENTIAL COOPERATION –

Priority: Green,  
resilient and  
sustainable  
development

- Actions aimed at protection and preservation of natural sites and biodiversity
- Development of sustainable solutions in protected areas
- Joint public events, awareness-raising activities
- Training, exchange of experience, etc., to support capacity building
- Joint management solutions of natural sites promoting climate change adaptation and disaster risk prevention
- Flood protection and prevention infrastructure



# Economic potential of tourism and heritage



Insufficient quality of tourism offer and infrastructure, sub-optimal use of tourism resources for tourism, health and recreation purposes

COVID-19 crisis has dramatically affected the tourism sector in the Programme area

Sub-optimal use of tangible and intangible heritage for sustainable development of local communities

Lack of efforts to promote the region as joint tourism destination

# AREAS FOR POTENTIAL COOPERATION –

## Economic potential of **tourism and heritage**

- Joint marketing activities and joint efforts for promotion of the region as an attractive tourism destination
- Development of new tourism products (e.g. related to creative industries, crafts, cultural events, gastronomy, etc.),
- Conservation, preservation and development of cultural and historical heritage to strengthen their role in the economic and social development of local communities
- joint efforts to promote the **region** as an attractive tourism destination




# FAIR AND INCLUSIVE SOCIETY - CHALLENGES

Aging society  
and  
depopulation of  
rural areas

Unemployment  
level above  
national  
average

Poverty level  
above national  
average

Insufficient HR  
& capacities for  
provision of  
social services

- 
- Insufficiently developed **social services** for marginalized communities in distant & border areas;
  - Emerging new needs to provide services and support to deprived and affected people due to **COVID-19**
  - Ineffective solutions for integration of disadvantaged social groups into the **labour market**

# AREAS FOR POTENTIAL COOPERATION –

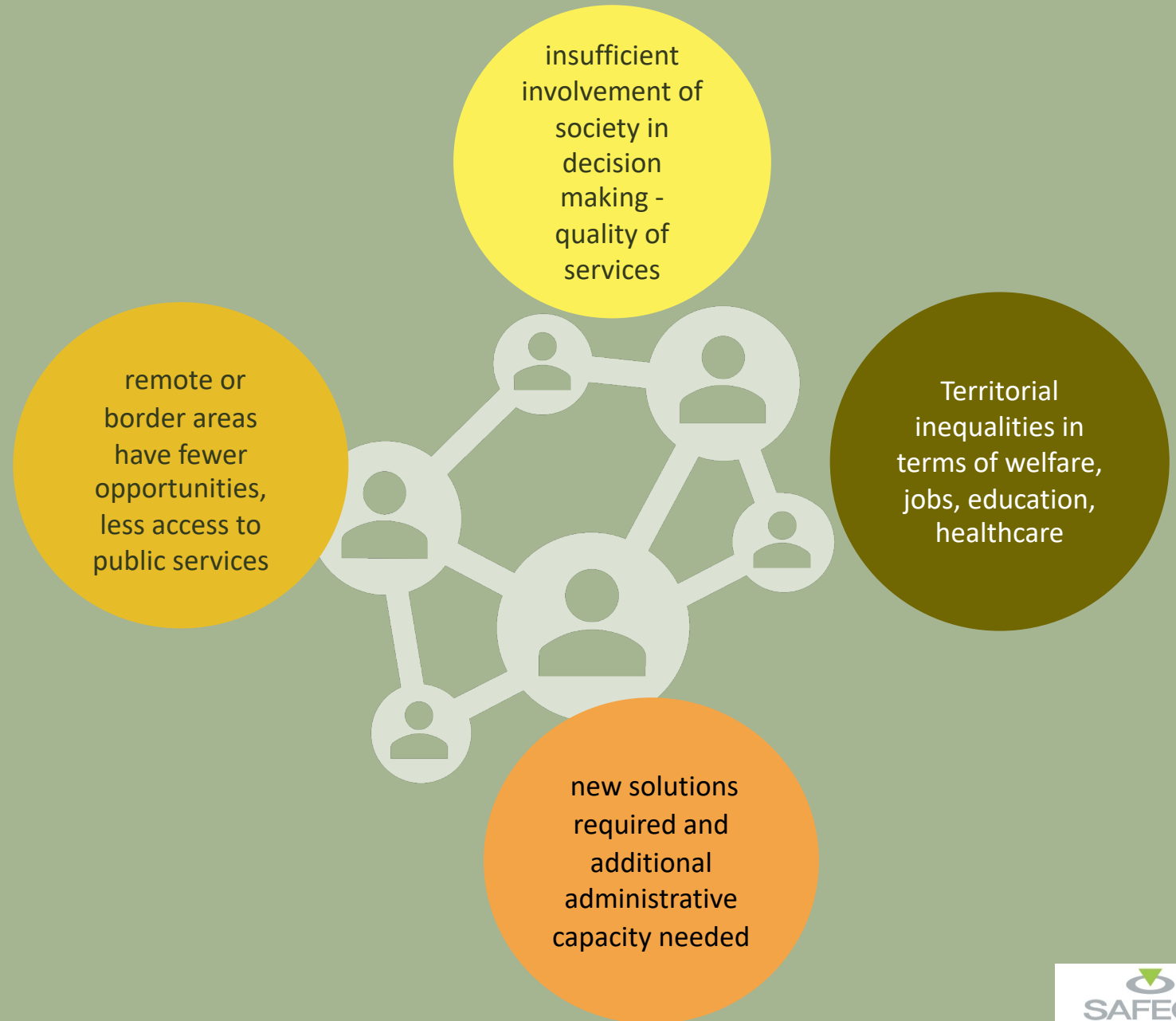
## Fair and inclusive society



- Improvement of efficiency and diversification of social services by applying evidence-based measures, new approaches, tools, methods, etc
  - Development of integrated services, combining social, education and mental health elements, aimed to integration of vulnerable groups
  - Joint initiatives and awareness raising activities to facilitate development of social entrepreneurship eco- system
- Networking, training, exchange of experience, sharing of good practices between the stakeholders involved in provision of social services

# CAPACITY BUILDING AND PEOPLE-TO-PEOPLE COOPERATION

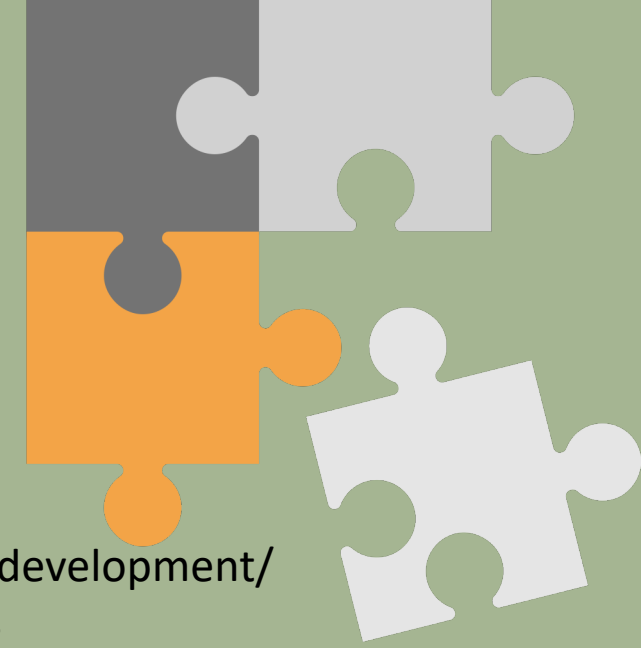
- Depopulation of Programme area (5.6% in LT, and 6.1% in LV)
- Low population density in the Programme area
- New territorial and thematic settings in LV and LT
- COVID-19 pandemic lockdown

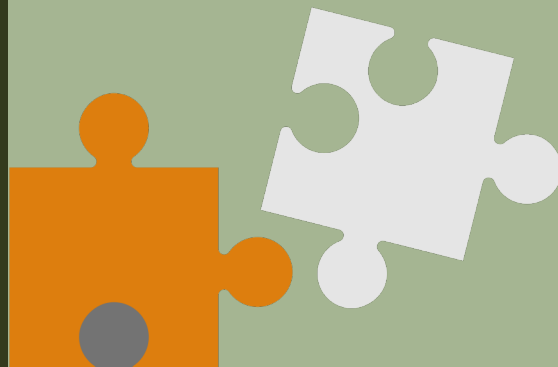




## AREAS FOR POTENTIAL COOPERATION –

### Capacity building and people-to-people cooperation

- 
- Efficient joint solutions and pilot actions for development/improvement of public services
  - People-to-people actions and involvement of society
  - Capacity building, transfer of good practices and development of necessary competences of local and regional authorities

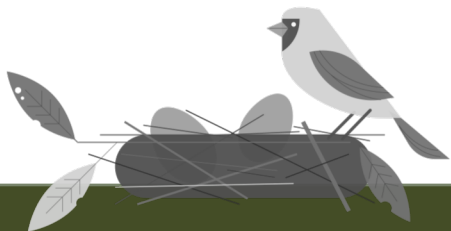




# Environment and nature protection

## Challenges

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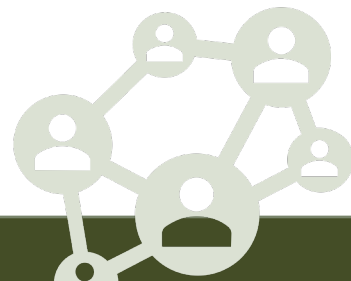
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# FAIR AND INCLUSIVE SOCIETY

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