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| Interreg V-A Latvia – Lithuania Programme 2014-2020  **LLI-483 “Use of Unique Geological and Geomorphological Nature Values in the Development of Green Cognitive Tourism“** |

**Training for tourism sector professionals**

**„Geological heritage: how to understand it and use for tourism“**

Agenda

**Date:** 15th December 2021

**Venue:** ZOOM (link will be provided)

**Language:** Lithuanian

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| **9:45 – 10:00** | **Registration** |
| **10:00 – 11:30** | **Disclosure of geological heritage - magic and practice**  *Dr. Jonas Satkūnas, Lithuanian Geological Survey, Nature Research Center* |
| **11:30 – 12:15** | **Springs in Lithuania**  *Dr. Gintarė Slavinskienė, Nature Research Center* |
| **12:15 – 13:00** | **Lunch break** |
| **13:00 – 14:00** | **Opportunities to get to know the protected geological heritage in Lithuania**  *Agnė Jasinavičiūtė, Head of the Landscape Protection Division of the State Service for Protected Areas* |
| **14:00 – 15:00** | **Use of natural values for tourism in Lithuania and other countries: experience and forecasts**  *Linas Daubaras, President of the Lithuanian Guides' Union, Lecturer at Kaunas College of Forest and Environmental Engineering* |
| **15:00 – 16:00** | **Marketing channels and aspects of tourist destinations**  *Danutė Mažeikaitė, President of the Tourism Marketing Association* |
| **15:00 – 15.15** | **Discussions** |