

Project:	Development of Forest trail in Latvia and Lithuania and expanding the Baltic Coastal Hiking route in Lithuania (Hiking Project)
Project No.	LLI-448
Lead Partner	VšĮ Kauno regiono plėtros agentūra / Public body Kaunas regional development agency
Project Partners:	Lietuvos kaimo turizmo asociacija / Countryside tourism association of Lithuania Žemaitijos nacionalinio parko direkcija / Directorate of Žemaitija National Park Kuršių nerijos nacionalinio parko direkcija / Curonian spit national park administration Latvijas lauku tūrisma asociācija "Lauku ceļotājs" / Latvian Country Tourism Association „Lauku Celotajs“ Kurzemes plānošanas reģions / Kurzeme planning region Kuldīgas novada pašvaldība / Kuldiga County Municipality

STEERING GROUP MEETING

21 April 2021

Location: Online meeting

AGENDA

21-04-2021

11:40 – 12:00	<p>Overview of the Project's activities implemented from December 2020 till April 2021.</p> <p><u>T2 Marketing of Forest&Coastal hiking routes</u></p> <p>T.2.1. Printed publications</p> <p>T2.1.1. Tour guide „Forest trail“</p> <p>T2.1.2. Tour guide „Baltic Coastal Hiking Route“</p> <p>T2.1.3. Overview image map „Baltic Coastal Hiking Route“</p> <p>T2.1.4. Overview image map „Forest trail“</p> <p>T2.1.5. Photo bank</p> <p>T2.3. Online marketing promotion</p> <p>T2.3.3. Baltic Hiking route – www.baltictrails.eu</p> <p>T2.3.4. Forest trail – www.baltictrails.eu</p> <p><u>T3 Clustering activities</u></p> <p>T3.1. Transfer of existing solutions</p> <p>T3.1.3. Marking guidelines</p> <p>T3.1.4. Hikers Friendly scheme</p> <p><i>G. Tulušienė, Kaunas regional development agency</i></p>
12:00 – 12:20	<p>Main activity of the upcoming months: marking of the Forest Trail and Coastal Hiking route.</p> <p><i>G. Tulušienė, Kaunas regional development agency</i></p>
12:20-12:40	<p>Projecting implementation of the activities considering various scenarios of COVID-19 pandemic.</p> <p><i>G. Tulušienė, Kaunas regional development agency</i></p>
12:40-13:00	<p>Q&A, closing of the meeting</p>