



Interreg
Latvija-Lietuva
European Regional Development Fund



INTERNATIONAL CONFERENCE

"RIVERSIDE DEVELOPMENT IMPLICATIONS FOR REGIONAL TOURISM"

30 May 2023

Zapyškis Old Church Of St. John The Baptist
Muziejaus str. 1, Zapyškis, Kaunas District

Conference is held due to the Interreg V-A Latvia-Lithuania Cross Border Cooperation Programme 2014–2020 project "Living Rivers: developing tourism products based on the past and present history of the Baltic States" ("Living Rivers", Nr. LLI-474).

It is the final event of international project "Living Rivers". In this conference Lithuanian and international speakers will present riverside development projects and visions implemented in Lithuania, Latvia, Belgium, France, Spain, Denmark and USA. During the presentations, you will be introduced with experience of different countries in revitalising riversides, making water and water-related activities more accessible and popular with local residents as well as incoming tourists.

Participants will be able to explore a unique example of sustainable water tourism in Lithuania – the ship of culture "Nemuno7". Due to environmental protection reasons the dredger can be no longer used to deepen the riverbed of the Nemunas river and is reborn as a tourist attraction and a venue for cultural events. It is a multifunctional space, offering visitors the opportunity not only to learn about the historical context, but also to experience new forms of art, creativity and culture.

Participants and speakers of the conference include interested institutions, organisations, municipal professionals and tourism service providers.

Organisator:

Kaunas district tourism and
business information center



Conference partner:

UNESCO City of
Design Network



INTERNATIONAL CONFERENCE

"RIVERSIDE DEVELOPMENT IMPLICATIONS FOR REGIONAL TOURISM"

30 May 2023

Zapyškis Old Church Of St. John The Baptist
Muziejaus str. 1, Zapyškis, Kaunas District

AGENDA

10:00-11:00 **Registration**

Opening of the conference

11:00-11:15 **VALERIJUS MAKŪNAS**
Mayor of Kaunas District Municipality

"Recreational Shipping Opportunities In Kaunas Region"

11:15-11:30 **SIMONAS KASPUTIS (Kaunas, Lithuania)**
Inland Water Transport Coordinator

"Development Of Riversides And Water Tourism In Kaunas District"

11:30-11:45 **EMILĖ KAMINSKAITĖ-SUTKUVIENĖ (Kaunas District, Lithuania)**
Director of Kaunas District Tourism And Business Information
Center

"Activities And Results Of Cross-border Project "LIVING RIVERS"

11:45-12:00 **ILUTA GROZA (Aizkraukle, Latvia)**
Project Manager of the Development Department of
Aizkraukle Region Municipality Administration

"Good Practices And Challenges Of Developing River Banks To Promote Cross-Border Tourism"

12:00-12:15 **LAUMA ĀRE (Aizkraukle, Latvia)**
Deputy Head of Tourism Department of Aizkraukle Region
Municipality



12:15-12:30	"Birštonas Resort: Successful Growth Of A Riverside Town" RŪTA KAPAČINSKAITĖ (Birštonas, Lithuania) Director of Birštonas Tourism Information Center
12:30-12:45	"Malmö – City by the Water" (Online) DŽIUGAS LUKOŠEVIČIUS (Sweden) Architect, Urban planner, Malmö Town Planning Office
13:00-14:00	Lunch in restaurant "Scena"
14:00-14:15	"Bilbao: Origin And Transformation On The River And The Riverbanks" (Online) ROBERTO SAN SALVADOR DEL VALLE (Basque Country, Spain) Professor at the University of Deusto (Faculty of Humanities and Social Sciences), Director of Deusto Cities Lab
14:15-14:30	"The Blue Park, A Blue Space En Transition" (Online) LOÏC DELHUVENNE & CATHERINE CHRISTIAENS (Belgium, France) Director General of the Eurometropolis Lille-Cortrijk-Turney Agency and Director of a European Grouping of Territorial Cooperation / Coordinator of the Eurometropolis Lille-Cortrijk-Turney Agency and The Blue Park
14:30-14:45	"Destination / Placemaking On The Waterfront" (Online) MICHAEL GUTHRIE, AIA, LEED AP (Detroit, USA) Founder and CEO of Studio INFORM
15:00-16:00	Tour and discussion on board of the ship of culture "Nemuno7"

LINAS ŽABALIŪNAS, Moderator of the conference

THE CONFERENCE WILL BE HELD IN ENGLISH



SPEAKERS OF THE CONFERENCE



SIMONAS KASPUTIS

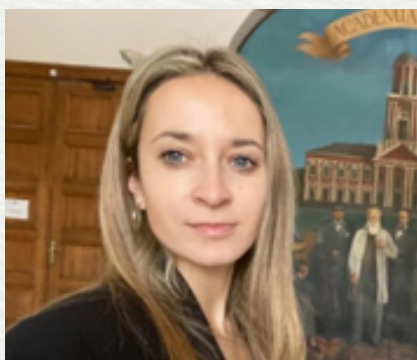
Simonas is a graduate from the Lithuanian Maritime University, with a Bachelor of Science in Nautical Engineering. He has spent most of his time working as a captain in Danish companies, cooperating with Western and Scandinavian countries on major projects. Simonas enjoys spending his free time actively: cycling, wakeboarding and snowboarding.

EMILĖ KAMINSKAITĖ-SUTKUVIENĖ

Emilė has been working as the Director of Kaunas District Tourism and Business Information Centre for more than 10 years.

Emilė is a true ambassador of Kaunas District, she lives and works here, loves her job very much.

Emilė's main work priorities are the development of active leisure and water tourism in Kaunas District.



ILUTA GROZA

Iluta works as a Project Manager of the Development Department of the Aizkraukle Region Municipality Administration. She has more than 5 years of experience in cross-border project management.

Iluta loves travelling and communicating with new people. Finding new acquaintances is never a hard work for her.

LAUMA ĀRE

Lauma is a Deputy Head of Tourism Department of Aizkraukle Municipality. Daily Lauma works at the Aizkraukle and Koknese Tourism Information Centre, which is one of the largest tourism information centres in Latvia.

Lauma is a joyful and interesting person to talk about various topics, especially about travelling and culture.



RŪTA KAPAČINSKAITĖ

Rūta works in the tourism sector over 10 years. She is the Director of one of the most successful tourism information centers in Lithuania – Birštonas Tourism Information Center. Rūta is a very strong tourism specialist, tour guide, an active participant at the Association of Lithuanian Tourism Information Centers and Lithuanian Association of Resorts.

DŽIUGAS LUKOŠEVIČIUS

Architect, urban designer Džiugas currently works in Malmo City (SE) planning office and driving his private practice. He received a master's degree in 2010 in architecture and sustainable urban design from Lund University, Sweden. He worked in Lithuania, Spain and Sweden as well as in various collaborations in projects in Europe, China and Latin America.



ROBERTO SAN SALVADOR DEL VALLE

Roberto is a Professor at the University of Deusto and Director of the Deusto Cities Lab.

Roberto has carried out research on the phenomenon of leisure (culture, tourism, sports and recreation), city and social trends.

Mr. Del Valle today teaches on policies, city, leisure and tourism studies.



LOIC DELHUVENNE

Loïc is the Director General of the Eurometropolis Lille-Cortrijk-Turney Agency and Director of a European Grouping of Territorial Cooperation.

According to Mr. Delhuvenne, the project The Blue Park of the Eurometropolis Lille-Kortrijk-Tournai connects people, nature and animals which is the key to a sustainable and efficient future planning.



CATHERINE CHRISTIAENS

Catherine is the Coordinator Of The Blue Park of the Eurometropolis Lille-Kortrijk-Tournai. It is an ongoing collective project that has been discussed and developed on multiple scale levels and various actors.

Catherine understands and explains the importance of riverbanks development for regional tourism, so her participation in conferences where her word is heard, is priceless.



MICHAEL GUTHRIE

Michael is the founding design principal of INFORM Studio, with offices in Detroit, Chicago and Traverse City.

Mr. Guthrie has been an adjunct professor, thesis adviser, juror and lectured at numerous universities, his work was evaluated with many architecture and design awards.

In May 2011, INFORM studio was recognized as the AIA Michigan Firm of the Year.



LINAS ŽABALIŪNAS

Linas is a true tourism enthusiast. He has been actively involved in the travel business for more than 20 years and is the head of the inbound tourism company "Baltic Holidays".

Linas is a professional rural tourism guide, who knows Lithuania and its neighbouring countries well. He has been hosting events for many years.





Interreg
Latvija–Lietuva

European Regional Development Fund



Project No. LLI-474 "Living Rivers: developing tourism products based on the past and present history of the Baltic States" (Living Rivers) is implemented under the Interreg V-A Latvia-Lithuania Cross Border Cooperation Programme 2014–2020.

Project budget is 590,000 EUR. Out of them co-funding of European Regional Development Fund is 501,000 EUR.

Project implementation period: January 2021–June 2023.

International conference on RIVERSIDE DEVELOPMENT IMPLICATIONS FOR REGIONAL TOURISM has been organised and all paper and electronic documents related to this project activity have been produced with the financial support of the European Union.

The contents of this document is the responsibility of Kaunas District Tourism and Business Information Center.

Under no circumstances can it be considered as reflecting the views of the European Union.

REGISTRATION FORM: <https://forms.gle/Pzzd8bPdQGm1uUZ66>

Registration for the conference is open **until 28 May**.

For more information please contact: inga@kaunorajonas.lt, +370 672 65948
www.latlit.eu

PROJECT PARTNERS

Lead partner

Aizkraukle Municipality,
Latvia



Partner

Kaunas District Municipality,
Lithuania



Partner

Kaunas District Tourism and
Business Information Center,
Lithuania

